

# MY BEST ADDRESSBOOK

YOUR FRIENDS' BEST PLACES AROUND THE WORLD



## INTERVIEW ARTISTIC DIRECTOR



Isabelle Burdel  
PERFUMER

*Isabelle Burdel is a renowned and unique creator of perfumes. Discreet and talented, this artist is since 2004, the "nose" of Salon Privé, perfume shop based in Cannes which proposes fragrances to order and to measure for a clientele top of the range but also for places, all more luxurious than the others.*

*Allying excellence and professionalism with an irresistible passion for her art, Isabelle Burdel transports us thanks to her outstanding creations and agreed to make us discover her universe as well as her best addresses.*

### \* You are master perfumer for more than 20 years already, what was your career?

I am awarded a diploma by the **ISIPCA** in Versailles in 1988 after a high school diploma in sciences and studies of chemistry.

I found this school in a guide for students when I was 16 years old, while reading 3 lines dedicated to the **ISIPCA**, I was able to give a name to my future job which be already avocation. However far I can remember I always put my nose in the plants of the garden and the smells generally always managed me. It was a relief for my parents and for me even because I knew finally that I could let my **creative spirit** roam in the invisible and infinite space of the creation of perfumes.

Today, after **23 years** of experiences very varied in the olfactive creation (some years spent at *Rochas*), I have some more of desire for my job because I begin to master this incredible language and to be able to express without limit the envy for my customers under shape.

### \* What was your first meeting with the perfume?

When I received my first Perfume in 8 years it is the status of "**big**" that gave me this present which marked me, not the perfume in itself really.

I was more "transported" by the smells of nature or cooking. Then my incredible meetings were *Anais Anais* for its floral sweetness, *L'Heure Bleue* for its wealth and its originality and *Fiji* for the balance of the agreement. (*Cacharel, Guerlain and Guy Laroche, editor's note*)

### \* What are your materials(subjects) of preference and how made you to encircle " the olfactive identity " of each of your customers or places for which you create?

My preferences go to the natural raw materials of high qualities as the **Bergamot orange of Calabria**, already a whole Perfume, the essence of **Bulgarian Rose**, or still the **infusion of Amber** which I make myself because there is no more producer (too rare and too expensive to produce), finally the **Patchouly**, irresistibly 70's.

Create a Perfume for a place, it is little as to write a poem or a scenario, it is the sensitive description of what I see and I express in smells.

The experience which I acquired over the years of creation (some hundreds for the industry) allows me to give to my customers these rare skills to create a perfume which will naturally become " **the essence of their soul** ". To reach to this result, I use the

correspondences with colors, the materials, the culinary tastes a lot... For example, I ask to a customer for what he likes eating in the breakfast, if he prefers the cotton or the silk, the white or the green, and I step by step, through this discussion, I manage to establish links with raw materials which I assemble. The fittings come then, the first creations are worn, a perfume goes to you or not as a clothe. The customer delivers me his comments and that of his circle of acquaintances and I refine the creation until the Perfume is in perfect harmony with the person. I also listen to what we do not say to me, but that, it is my trade **secret!**

**\* Your luxury, it is what?**

Be able to keep the free spirit...

**\* What are your projects to come?**

By the end of the year I am going to widen my range of " *Perfumes ready-to-wear* " with a male fragrance, 1 or 2 others feminine, 2 Perfumes for children, as well as perfumed candles.

For **Salon Privé**, Perfumes Designs and Unique, I pursue my olfactive creations for the rare and confidential spaces, so of course as the creations of Perfumes for the private individuals.

## THE ADDRESSES



### Château Saint Martin & Spa

" I like this historic, fresh and green place, where everything is soothing. We take advantage of the spa then we take a light meal in the magnificent garden, under olive trees, prepared by the chef Yannick Franques (2 stars) ".

Ideally situated on the Côte d'Azur, this magnificent domain overhangs the city of Vence. The luxurious rooms saw on the sea and the establishment also proposes villas situated on a private hill. L'Eau de Vence, perfume created by Isabelle Burdel, embalms places ... A magical moment.

2490 Avenue des Templiers, 06142 Vence

+33 0 493580202

<http://www.chateau-st-martin.com/fr>

### Hôtel du Cap-Eden-Roc

" Which happiness to have an aperitif in the evening on the terrace of the mythical Eden-Roc on the Cape of Antibes with a delicious Bellini in the fresh peach ". Situated halfway between Nice and Cannes and so giving onto the sea, The Eden Rock is a magnificent hotel! Surrounded with greenery, the hotel provides you with a gourmet restaurant in front of the sea, a swimming pool with overflowing, a fitness center with sauna, 5 tennis courts... For your biggest pleasure.



Boulevard Kennedy, 06601 Antibes

+33 (0)4 93 61 39 01

<http://www.hotel-du-cap-eden-roc.com/fr/index.php>



### La Place des Mougins

" I like having dinner to the restaurant " La Place de Mougins " to Mougins, the cooking is there delicious! " The house is unrecognizable after its renovation and is revitalized by Denis Fétiçon today! This table falls of the gastronomic heart in the village thanks to an original concept, the product in the honor. Every month, the chef chooses a product according to the season, and puts it in the honor by declining a tasting menu at the looks of fireworks for the palace. Delicious!

Place du commandant Lamy, 06250 Mougins

+33 04.93.90.15.78

<http://www.laplacedemougins.com/index.php?langue=fr>

### Marché provençal Forville

" The Forville market in Cannes is completed for fruits, vegetables, flowers, spices and fresh fishes. " Take time to roam marketplace Forville to discover, every morning except Monday, a small market where life is enjoyable!



*Place du Marché Forville, 06400 Cannes*

[http://www.cannes.com/index.php?option=com\\_content&task=view&id=347&Itemid=2457130](http://www.cannes.com/index.php?option=com_content&task=view&id=347&Itemid=2457130)



### Larusmiani

" I like to go to Milan to Larusmiani, because it is the temple of the customized, everything is beautiful and unique, the shop is magnificent and the warm welcome. The Italian elegance is irresistible. " Unique and customized clothes, the Italian quality in more!

*via Monte Napoleone, Milano*

+39 0 2760006957

<http://www.larusmiani.it/home.html>

### Nolita (North of Little Italy)

" When I come to NY I go to the district of NOLITA where there are lots of small original shops ". A small very nice district of New York to stroll and discover shops with surprising concept!



*Nolita, New York*

<http://fr.wikipedia.org/wiki/Nolita>

*By Manon Delarue*